

eNGO Workshop held at Faizabad and Basti

Digital Empowerment Foundation (www.defindia.org) & *Public Interest Registry* (www.pir.org) organized eNgo workshops in Basti and Faizabad. In Basti, the workshop was held in association with the local partner *Yuva Vikas Samiti* at *Press Club (Basti)* on 14th of June, 2014. The main aim behind the workshop was to stimulate NGOs towards using ICT tools. In Faizabad the workshop was held on 16th of June, 2014 under the banner of *Prominent Public School Samiti* on the topic, “**The use of information and communication technologies (ICTs), web tools and the promotion of .NGO domain**”.

While the prime intents of the workshop were to provide training on the importance of ICT, internet and web tools in the development of NGOs and to train the NGOs on the use of the internet, email, and social media tools, the session also encouraged interest in .NGO domain and the importance and benefits of being in the eNGO network.

In Faizabad, Anand Kumar, trainer from Digital Empowerment Foundation delivered an introductory speech which addressed on the objectives of eNGO which is to communicate with the world and expand its outreach, raise fund for the organization, establish partnership and direct linkages with other institutions, human resource support and to give voice to local issues etc.

eNGO programme aims to provide a digital space in local languages and/or English to empower grassroots organizations with useful ICT tools to create a web platform for information collection, to maintain transparency in organization, to facilitate communication and outreach of their objectives and activities to funder, to help create market linkages for various communities served by these NGOs and to increase visibility to national and global audience for wider recognition and connectivity.

In Basti, a total of 50 NGOs participated from different parts of the district and all 50 of them got their registrations done for website development.

In Faizabad, 30 NGOs participated from different parts of the district. While all 30 organizations submitted their expression of interest in .NGO domain, 20 organizations registered for website development.

The media coverage for the workshop included snippets in prominent newspapers like Hindustan, Pioneer, Swatantra Bharat, City Times and the Awadh comment.