Introduction to agenda

Every student faces the question of ‘what next’ after class 12th and 10th. They have to decide a stream out of - Humanities, Science and Commerce, and the only career guidance she/he has is the opinion of their parents and teacher’s judgment based on marks and comments of their friends and neighbors. It is at this point that a career counsellor steps in and helps the child sail through these turbulent times.

Our Objectives

Career counselling involves scientifically developed aptitude and personality tests that helps the counsellor give the best suited career advice to the students based on the report of the test.
Human capacities are infinite and can never be measured, nor can one judge what the other person can do. Every person has unique characteristics and has their own strengths and weaknesses. The key is to identify these unique qualities through career counselling.

**Introduction to workshop**

Career building is a continuous process and everyone is worried about their career, especially in the initial stage. In this day and age where there are so many career options young students find it very difficult to choose the right career option and at times prefer the safer option to their personal interest. Taking all these issues into account Kanpur Public library organized career guidance and counselling workshop. Mr. S.P. Soni, a member of HRD govt. polytechnic Kanpur was invited to speak on all important topics related to career choices and guide all the participants towards a stable and right career choice.

The workshop started with an introduction given by the Head Librarian of Kanpur Public Library, Mrs. Sharda Tiwari. She encouraged all participants to make full use of the library as there are lots of books, magazines etc. that readers can go through to know and choose a good
career option. The journals can also be of great help for students preparing for competitive exams.

Outline of the workshop
Mr. S.P. Soni went back to his experiences of school and college days and shared his personal story about his career. He suggested students to choose stream which suits their interest and how such a choice makes it easier for them to grow and build a successful career. He added that one should choose career options that match one’s values because knowing what you value most will help you refine your career search and choice, values such as helping others, prestige, high income, flexible work hours.

He proceeded by stressing on the fact that how it is very important to make a good resume which is short and crisp and should contain all the necessary information about one’s career so that the recruiter can get good idea about one’s qualification, achievements etc. He also gave tips on how one can perform well in a Group discussion and Personal interview. He said that one should work on body language and communication skills if one wants to crack a group discussion and personal interview.
Later Mr. Amit Shukla .................. started his presentation where he discussed on how technology can be used as an effective tool for career building. He added that using social media can help one to build a strong network which can lead to meeting someone who may be resourceful in progressing one’s career.

It is an effective medium to learn about the type of training necessary for a particular position, what it took to get into the field, and the positive and negative aspects of the work. More and
more professionals are active on online networks such as LinkedIn.com and Doostang.com. Some professionals even use Facebook to get in touch with others or potential candidates in their field. He also focused on the fact that one should assess their own abilities and strengths which includes academic strengths, personal qualities and communication skills.

Amit from Kanpur Digital Library later introduced a portal named Manzil through which people can learn and practice English very easily. Anyone who wants to access this web portal can get an e-mail id and password and engage with the portal.
Feedback

This was one of the most interactive and appreciated workshops. There were many feedbacks and suggestions to improve such workshops in future. Overall the workshop was very useful to judge one’s skills and move in the direction where one can achieve as well as enjoy their career.
Programme Overview