

DRIVING DIGITAL RESPONSIBILITY THROUGH AWARENESS FOR ONLINE SAFETY AND EDUCATIONAL CONTENT

TIKTOK, which is the leading platform for short form video, has formed an exclusive partnership with DEF to build capacity and awareness of the youth towards—Online safety, Digital Well-Being and Best Practices in Educational Content on TIKTOK—through comprehensive workshops in 10 states of India—Delhi, Rajasthan, Madhya Pradesh, Karnataka, Kerala, Maharashtra, Gujarat, Punjab, Tamil Nadu and West Bengal. The partnership will reach out to 100,000 beneficiaries.

DEF has created an interactive curriculum that is designed to build capacity and awareness towards—Online safety, Digital Well-Being and Best Practices in Educational Content on TIKTOK—through games and fun activities.

Recently, Training of Trainers (TOT) was organised for the Master Trainers from the above mentioned states to be trained in using curriculum for the workshop, who would lead the training programme in their respective states. The candidates with the potential to be Master Trainers—were selected on the basis of certain qualities—resourcefulness, leadership, networking skills and public speaking.

The Master Trainers are set to train 10 trainers each in their states, who will conduct workshops with youth in schools and colleges—taking the number of trainers to 250 in 10 states. The trainers will be selected on the basis of—training experience, prior experience of working with schools and colleges in their region and resourcefulness.

22 participants from different states participated in the Training of Trainers, held in Vishwa Yuva Kendra, Chanakyapuri, New Delhi, on 20-21 October, 2019.

