

PROVIDING RELIEF TO SAVE LIVES

Covid-19 Digital Emergency Relief Program - 2.0



Digital Emergency Relief Program **2.0**
DIGITAL EMPOWERMENT foundation

Context:

As the second wave of COVID 19 hits the Indian cities, less visible ones have started emerging in the rural and remote villages. This time, rural India is also experiencing a rise in numbers, i.e., assumed to take a turn of the catastrophe of unimaginable scale if ignored. Moreover, taking into account the fragile condition of rural health infrastructure.

After analysing the situation at the ground level, we came across the following problems:

- Unavailability of necessary medical equipment.
 - Inadequacy in adopting COVID 19 appropriate and sensitive behaviour due to lack of knowledge.
 - Myths, fake news, misinformation/disinformation about COVID 19 2.0 and vaccination
 - Food insecurity, such as lack of necessary food items and products
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Target Audience:

General Public

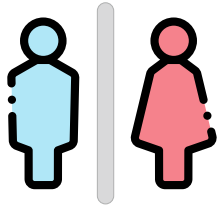
Elderly Differently Abled people
Pregnant women and lactating mothers

Frontline Health workers

Migrant workers/Daily wage earners

Plan of Action:

Digital Empowerment Foundation, keeping this in view, has again launched an ICT-enabled and community-specific relief programme, "**COVID-19 DIGITAL EMERGENCY RELIEF PROGRAMME 2.0**", through virtual community and service facilitation.



10000+ Foot Soldiers

are being trained to work as COVID Soochnapreneurs in their communities who will implement the following activities to fulfill the outcomes:



Distribution of the prevention necessities by the COVID Soochnapreneurs- **Pulse oximeters to Frontline Health Warriors, thermometer, masks, sanitisers, dry ration and essentials (soaps, sanitary pads) to 1 million households.**



Dissemination of Information through WhatsApp Groups/messaging- Our COVID soochnapreneurs will reach out to people through messages in the form of audios, videos and info graphics. Also, people will be engaged through announcements via placards and loudspeakers to reinforce the COVID sensitive and appropriate messages among the community.

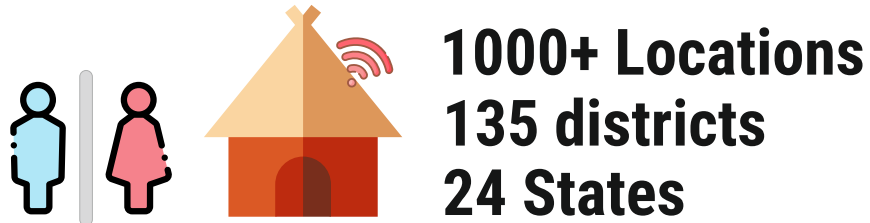


COVID Soochnapreneurs disseminating verified helpline numbers through WhatsApp and Facebook.



Helping people to access local aid through COVID Information Vans, in collaboration with State Governments.

Potential Impact



Reach out to 1000 locations with COVID-19 Virtual Community and Service Facilitation Access for telemedicine consultation and vaccine registration in **135 districts and 24 States**.

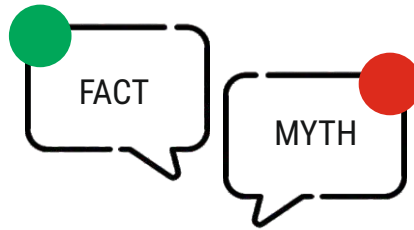


Reach out to approx. overall 1 million households with provision of COVID prevention necessities (**masks, sanitizers, dry ration & other products like sanitary pads, milk packs etc.**)

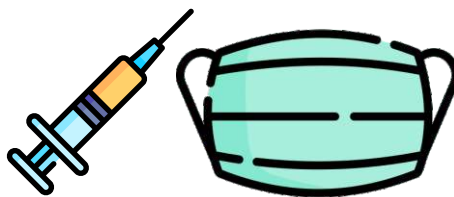


Provision of pulse oximeters, PPE kit and thermometer to frontline health workers/Covid Sochnapreneurs

Potential Impact



Mitigating **rumours, fake news, misinformation /disinformation on COVID-19/ COVID 19 Appropriate Behaviours/Health & Nutrition and vaccination.**



Increase awareness, knowledge & understanding of people on COVID-19 **appropriate behaviour, Vaccine hesitancy and eagerness and sensitive behaviour.**

Monitoring & Evaluation

The progress will be monitored with the help of MeraApp, an Android-based app developed by Digital Empowerment Foundation using cutting edge technology which provides rural India's vulnerable population with a catalogue of welfare schemes, with comprehensive information on entitlements. The app will help in real-time monitoring by tracking the progress of the number of beneficiaries received the emergency relief across the proposed locations. The progress will be demonstrated in the form of Project reports generated from the app, Research products and Endline report.

Field Snapshot



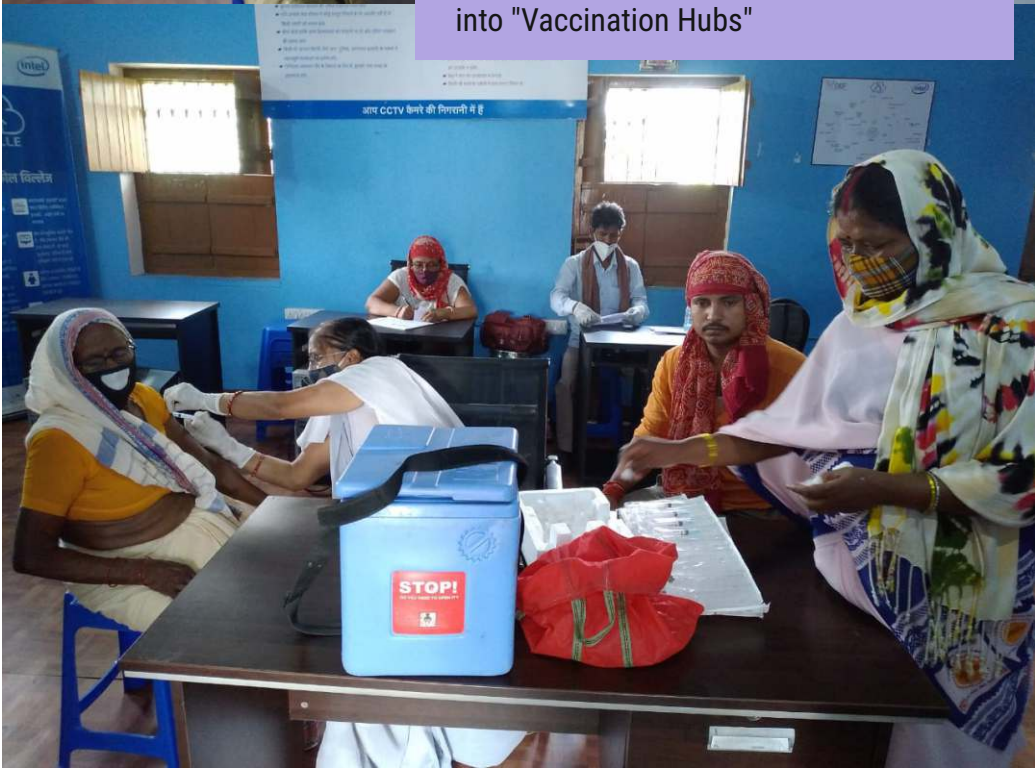
COVID Information Vans helping people to provide local aid



Health Camps organized at DEF Digital Information Centres.



Digital Information Centres in Bihar turned into "Vaccination Hubs"



Segregated cost of kit items and services

Items	Unit Cost
Pulse Oximeter	2500
Masks	10
Sanitizers	50
Food kits & Essentials	1000
Thermometer	800
PPE Kit	500
Telemedicine consultation	variables
Honorarium to Covid Sochnapreneurs	variables
Covid-19 vaccine registration	5