

Organised by



Hosted by



ReDEF '24

RURAL ENTREPRENEURSHIP AND DIGITAL EMPOWERMENT FEST

2-3RD MARCH, 2024

VSSU CAMPUS, 24 PGS(S), WEST BENGAL.

#ReDEF2024

www.defindia.org/redef-2024/

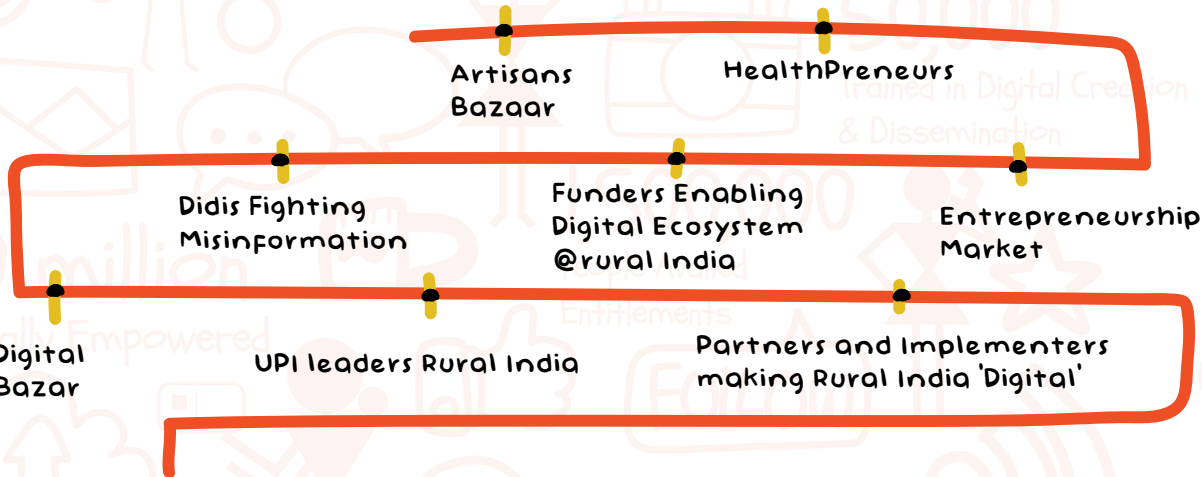
Partners



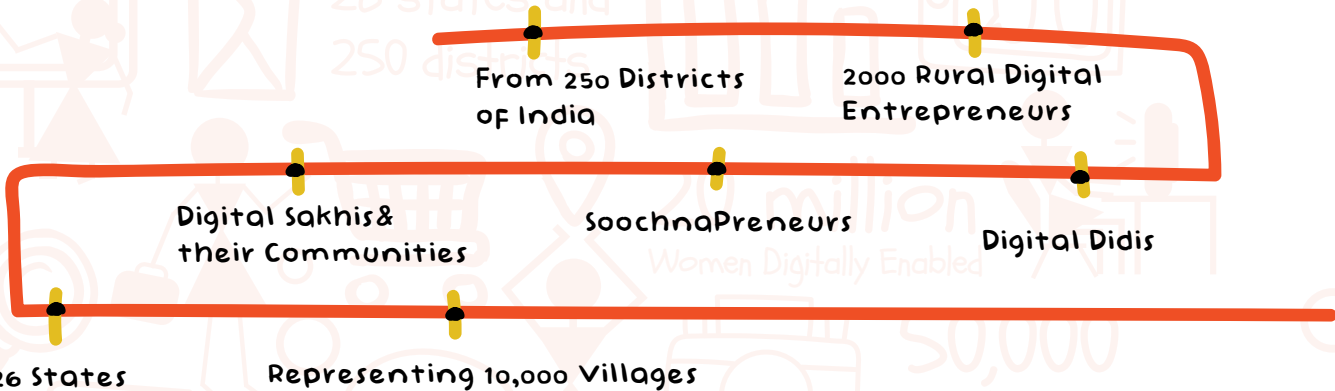
ReDEF2024

Welcome to the inaugural Rural Entrepreneurship and Digital Empowerment Festival, a groundbreaking two-day event poised to revolutionise the narrative of digital entrepreneurship in India. Against the backdrop of sprawling rural landscapes and the vibrant pulse of innovation, we are thrilled to invite you to join us on a transformative journey into the heart of rural digital empowerment.

ReDEF FESTIVITIES



Our COMMUNITY



2nd March

8:30 Am
Registration



10:10 Am
Welcome Address
by Osama Manzar
Founder-Director, DEF

10:00 Am
Introductory Note on ReDEF 2024

10:05 Am
Welcome Song

10:40 Am
Cultural Performance

10:20 Am
Short Film on Rural
Entrepreneurship
& Digital Empowerment
Festival (ReDEF)



10:25 Am
Keynote Address by Sri Koteswara
Rao N, IPS, Superintendent of
Police, Sundarban Police District



11:45 Am
Inauguration of Kaarigari
Haat & Exhibition of
Digital Society

11:30 Am
Inaugural Speech on Digital Ingenuity and
Entrepreneurial Excellence for Societal
Advancement by Dinesh Tyagi, Ex-Managing
Director at CSC e-Governance Services
India Limited

12:30 Pm
Lunch



03:15 Pm
SoochnaPreneur Award
- PWD Category

3:00 Pm
Keynote Address by Arun Maira,
Former Member of Planning
Commission of India



02:00 Pm
Keynote Address by
Anil K. Gupta, Padma Shri,
Father of Innovation in India

02:30 Pm
Introduction to SoochnaPreneur
Award 2023-2024



04:00 Pm
SoochnaPreneur Award
Category - Female

5:00 Pm
SoochnaPreneur Award
Category - Male

6:00 Pm
Cultural Performance

7:00 Pm
Open Mic



8:00 Pm
Dinner

3rd March

09:15 Am
Welcome Note Sri Kapilananda Mondal, Founder-Secretary, VSSU

8:30 Am
Registration

10:30 Am
Open Dialogues

09:30 Am
Cultural Performance



10:30 Am
Parallel Sessions

Digital Wellness & Mental Wellness

Digital Ingenuity & Entrepreneurship



Digital Financial Literacy

Gendered Access to Internet

Digital Innovation Tools

Tackling Misinformation and Online Threats



Creating Smart Villages through Rural Digital Entrepreneurship



Empowerment of Communities through Rural Wireless Entrepreneurship



Creating Women Entrepreneurship for an Inclusive Future



India's Million Missions: 75 Years of Service Toward Nation-Building



02:00 Pm
Cultural performance

03:00 Pm
Launch of Publications

Women (Un)Connected: Stories of Empowerment



12:30 Pm
Lunch



DigitABLE: Analysing the Samarth SoochnaPreneur Model and the Social Return of Investment in the Lives of PWDS

Thank you!

05:00 Pm
Endnote Address by Osama Manzar & Sri Kapilananda Mondal

04:00 Pm
Cultural Performance

03:45 Pm
Introduction to SoochnaPreneur Empowerment Scheme



About DEF

Founded in 2002, Digital Empowerment Foundation has been working to empower marginalised and unconnected communities living at the edge of information by enabling them with digital capacity, access and rights across the pillars of education and entertainment, livelihood and finance, health and agriculture, culture and heritage, with a special focus on digital rights for women and adolescents. With a 10000-strong cadre of digital foot soldiers across India, DEF has interventions in 2,000 locations in 200+ districts across 26 states in India.



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To attend the festival or
for queries, please contact:



Read about the
festival here