Artists' impressions on

INFORMATION PLAY

Visual Therapy Amidst Information Mistrust

Subodh Kerkar
Siddhakanksha Mishra
Osama Manzar
SoochnaPreneurs

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Artists' Impressions on "Information Play: Visual Therapy Amidst Information Mistrust"

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INTRODUCTION

In rural India, the digital divide exacerbates the vulnerabilities of marginalised communities to misinformation and fake news. The lack of digital literacy, limited access to fact-checking resources, and gendered inequities in internet usage amplify the harmful effects of disinformation, particularly on women and underserved groups. False narratives often propagate through traditional community networks and digital platforms, reinforcing stereotypes and restricting mobility.

For instance, pseudoscientific claims about menstruation, labelling women as "impure," perpetuate discriminatory practices, while cyber fraud preys on women with limited digital exposure, causing financial and emotional distress.

This book brings together artists, illustrators, and multimedia creators who use their crafts to highlight these critical issues.

Through evocative doodles, thought-provoking illustrations, and innovative multimedia prints, the collection examines the multifaceted ways misinformation impacts rural India. Each piece is rooted in lived experiences, portraying how false narratives entrench societal inequalities, restrict access to opportunities, and deepen systemic marginalisation.

Drawing from the narratives of rural communities, the book bridges the gap between activism and artistic expression. It emphasises the role of creative mediums in combating disinformation, raising awareness, and fostering resilience among marginalised groups. By engaging with the local realities of misinformation, the artists not only document its effects but also inspire critical dialogue and solutions.

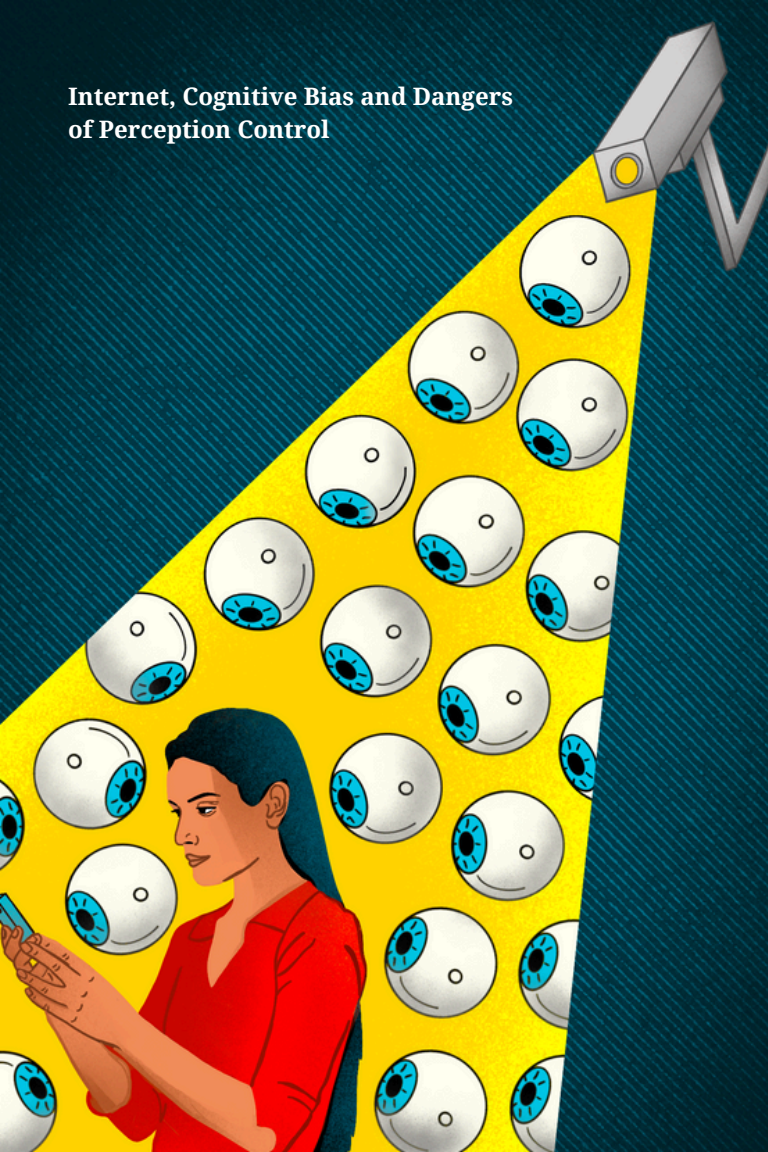
Siddhakanksha Mishra

Sid Mishra is an Artist, Illustrator and a Graphic Designer. Her work reveals and questions the social constructs of gender, prejudice and power. She has maintained anonymity and publishes under an alias: @smishdesigns on social media platforms like Instagram and Twitter.

Disempowering Misinformation: How can we Secure Humanity from this Pandemic?

Online Abuse of Sportswomen and Sportspersons from Minority Communities

Internet, Cognitive Bias and Dangers of Perception Control



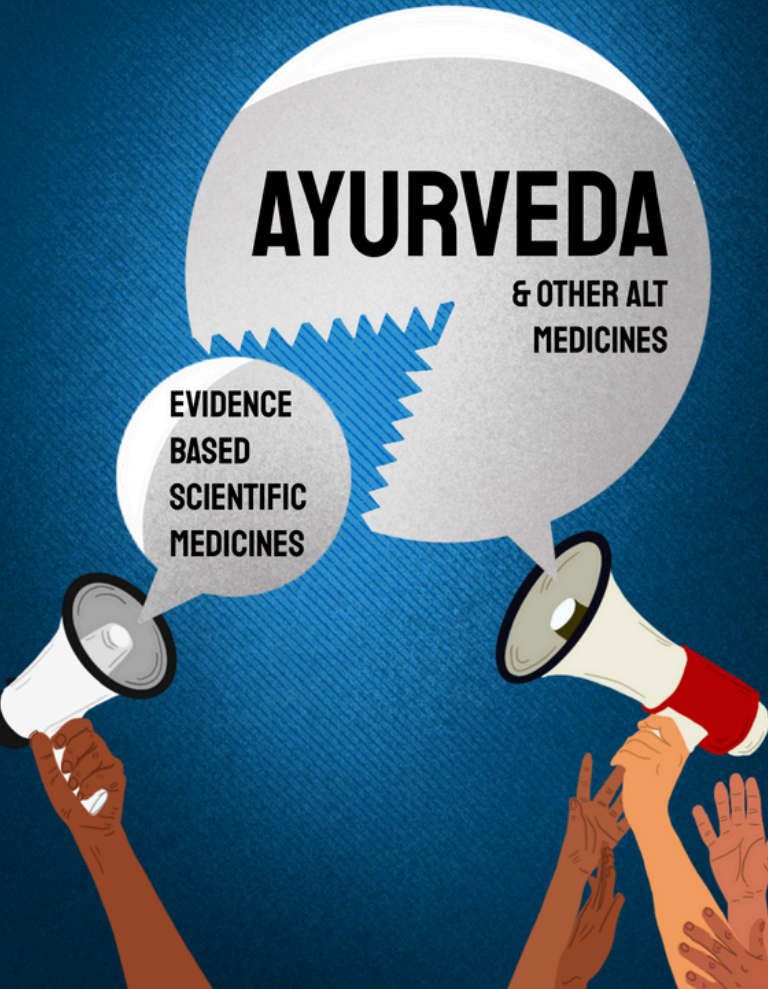
Fighting Fake News on the Ground

VIKAS

Dangerous Side of Influence: The Misinterpretation of Mental Health in Indian Digital Space

Transgender Rights in India and its Long History of Misinformation

Welcome to a World without Rules

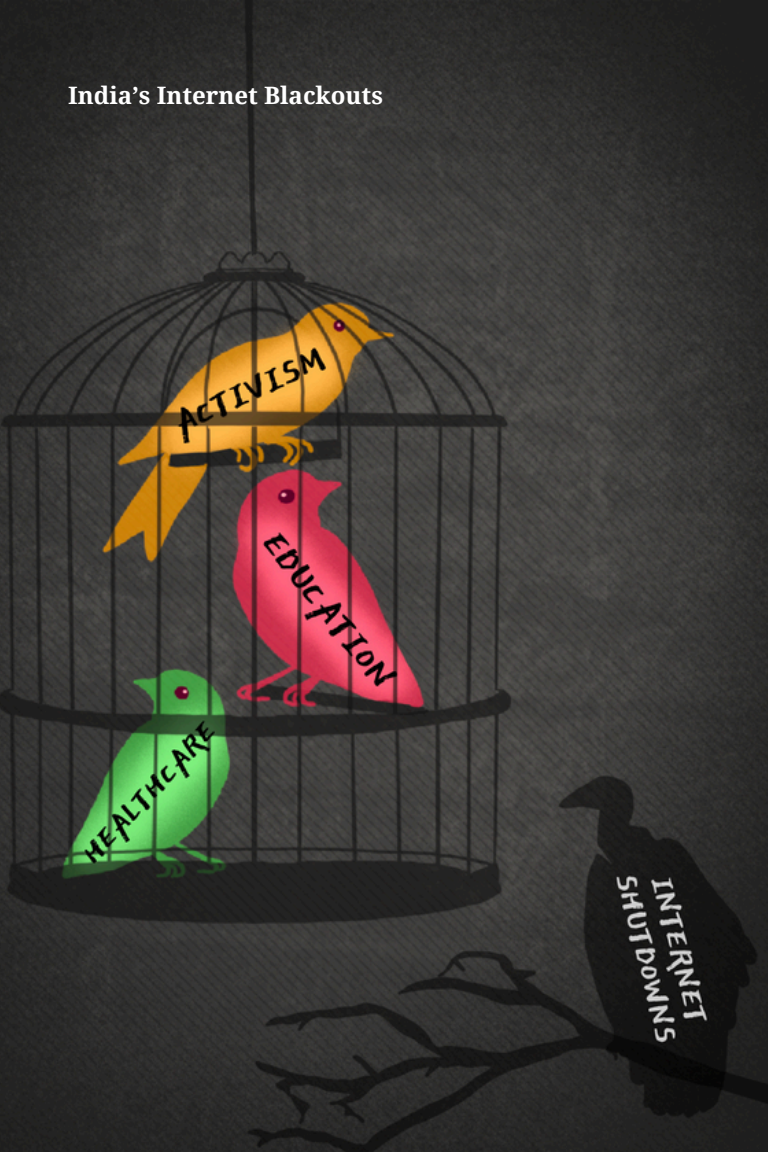


Rumours in the Age of Social Media

With the Rise of Misinformation, Danger Lurks in the Third Pillar of Democracy

How Hindu Nationalist Propaganda is Derailing India's Global Influence

India's Internet Blackouts



Online Hate Campaigns Against Women: The Instrumentalisation of Women and Denial of the Right to Speak in Online Space

Osama Manzar

Osama Manzar works at the cusp of Access to Rights and Rights to Access. A Senior Ashoka Fellow and British Chevening Scholar, founded the Digital Empowerment Foundation in 2002, an organisation that has digitally empowerment more than 35 million people through 2000 digital centers across the country.

He also influenced India's Digital Literacy Mission, Common Service Centres, banned FreeBasics, liberalized ISP licensing, and initiated fight against misinformation at a village level that created a cadre of 500+ rural women fact checkers.

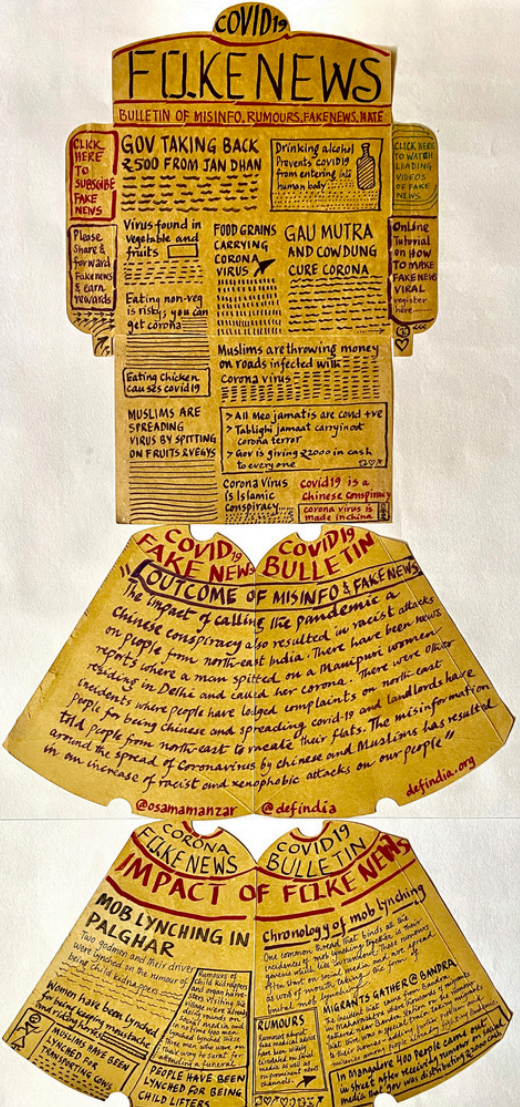
2020 WAS THE YEAR of
Agitation & Public Demonstration
Arrests & Police atrocities
MASK
SANITIZER
webinars
POLARISATION
COMMUNALISM
islamophobia
CAPITALISM & CORPORATISATION
VIRTUAL REALITY
FOR Rich
LAWS
Brute State Power
Death of democratic institutions
Authoritarianism
DEATH OF CRITICAL THINKING
Violation of Human Rights
Corona virus covid19 Pandemic
Disinfo Rumor Biases Prejudice
Misinfo & Fake news
Lies deceit & falls Promises
INTERNET SHUTDOWNS
Fall of Democracy
Epidemic Dogma death
Loss of JOBS & Employment
Palk atrocities
MUSLIM ARRESTS
RISE OF RADICALISM
migration
REVERSE MIGRATION
DIGITAL SURVEILLANCE
DATA DEMONISATION
ISOLATION
DIGITAL EXCLUSION
DIGITAL DEPENDENCY
DIGITAL DIVIDE
hunger & death
triumph over TRUMP
LOCK DOWN
QUARNTINE
CURFEW
144
MARRIAGE OF JIO FACEBOOK GOOGLE
GODI MEDIA
MEDIA AS PROPAGANDA
DEATH OF TV JOURNALISM
DEATH OF JUDICIARY
social media as a Platform to spread hate and fake news
FREEDOM OF EXPRESSION (X)
FREEDOM OF HATE(V)
Rise of mental Health Problems
POLICE AGAINST PEOPLE
POLICE AS RIOTERS
POLICE AS HUMAN RIGHTS VIOLATORS
PONISHING VICTIMS; GARLANDING THE CULPRITS
FARMERS AGITATION

Any place should be known by the people who live in its unseen corners.

Who are they?
What is their wisdom?

—Osama Manzar

'The man who travelled to 10,000 villages'


COVID19
FAKE NEWS
BULLETIN OF MISINFO, RUMOURS, FAKE NEWS, HATE
CLICK HERE TO SUBSCRIBE FAKE NEWS
GOV TAKING BACK ₹500 FROM JAN DHAN
Drinking alcohol Prevents COVID19 from entering the human body
CLICK HERE TO WATCH LEADING VIDEOS OF FAKE NEWS
Please Share & Forward Fake news & earn rewards
Virus found in vegetable and fruits
FOOD GRAINS CARRYING CORONA VIRUS
GAU MUTRA AND COWDUNG CURE CORONA
Online Tutorial on HOW TO MAKE FAKE NEWS VIRAL
Eating non-veg is risky; you can get corona
Muslims are throwing money on roads infected with corona virus
Eating chicken causes covid19
MUSLIMS ARE SPREADING VIRUS BY SPITTING ON FRUITS & VEGGYS
> All Meo jamatis are covid +ve
> Tablighi jamaat carrying out corona terror
> Gov is giving ₹2000 in cash to every one
Corona Virus is Islamic Conspiracy
covid19 is a chinese conspiracy
corona virus is made in china
COVID19 FAKE NEWS BULLETIN
OUTCOME OF MISINFO & FAKE NEWS
The impact of calling the pandemic a Chinese conspiracy also resulted in racist attacks on people from north-east India. There have been reports where a man spitted on a Manipuri women residing in Delhi and called her corona. There were other incidents where people have lodged complaints on north-east people for being chinese and spreading covid-19 and landlords have told people from north-east to vacate their flats. The misinformation around the spread of Coronavirus by chinese and Muslims has resulted in an increase of racist and xenophobic attacks on our people
defindia.org
@osamamanzar
@defindia
CORONA FAKE NEWS
COVID19 BULLETIN
IMPACT OF FAKE NEWS
MOB LYNCHING IN PALGHAR
Two Sadhuan and their driver were lynched on the rumour of being child kidnappers
Rumours of child kidnapping and organ harvesting are circulating in villages through WhatsApp forwards, mostly from Muslim friends and relatives. Two men and one woman were lynched by a mob in Dhule district on suspicion of kidnapping children. Three men who were on their way to Pune for a wedding were attacked in Jalgaon district, while another man was lynched in Nandurbar district.
Women have been lynched for witchcraft, black magic and practicing witchcraft
MUSLIMS ARE BEING LYNCHED FOR TRANSPORTING COWS
PEOPLE HAVE BEEN LYNCHED FOR BEING CHILD LIFTERS
Chronology of mob lynching
One common trend that binds all the incidents of mob lynching together is that they are usually triggered by fake messages circulated on social media platforms, such as WhatsApp, which have spread like wildfire in the country in the last few months. Most of the victims are migrants, who are suspected of being child lifters, cow smugglers or beef eaters.
RUMOURS
Rumours about cow smuggling, child lifting and organ harvesting circulated on social media as well as through conventional channels.
MIGRANTS GATHER @ BANDRA
In Mangalore 400 People came out on Street after Muslim woman on Social media that Gov was distributing ₹2000 cash

Why Did Santoshi Die?

December 15, 2022 **The Beacon**

Calligraphy and Found Poem by H Masud Taj, based on the words of **Osama Manzar**,

Digital coincide with '20 Years of Empowerment for All' convention held in Guwahati on December 16, 2022. Osama Manzar's mission is to teach rural Indians the use of the Internet and create livelihoods.

Calligraphy and Found Poem by H Masud Taj, *based on the words of Osama Manzar: "**The Man who travelled to 10,000 villages**". The Found Poem is based on his article "**Death by Data.**" The Osama Manzar calligram can be downloaded from **Academia**.*

Why Did Santoshi Die?

She was a tribal
all of eleven years
from the village of Karimati
district of Simdega
in Jharkand.
At school
she did not receive
the midday meal
she was entitled to
by the government.
At home
her family had registered
in the Aadhar database
each member had a UID
(unique identity number)
Her family was also registered under
the public distribution system PDS
entitling them
to a monthly supply
of food grains.
Santoshi's family
visited the local office
submitted their Aadhaar
and PDS and were assured
a regular supply of ration
But at the ration shop
the database in the computer
refused to recognise
Santoshi's family
as enrolled in PDS.
They tried for half a year
but their Aadhaar and PDS
could not match
despite layers
of Identification -
1. name
2. address
3. UID
4. fingerprint
5. iris scan.
Under a digitized e-governance
it is the data and not the physical
presence of the person
that decides whether or not
a person is eligible for food.
A poor person can only access food
based on the availability of an Aadhaar card
a ration card and linked database of the two
a functional biometric-enabled POS machine
uninterrupted supply of electricity
as well as internet connectivity
and unquestionable ability
to recognize humans from their data.
After starving for four days
Santoshi Kumari died
Her death was caused
not due to lack of
availability of food
but only due to
lack of access to
available food
It was
death by

Calligraphy and Found Poem by H Masud Taj, based on the words of Osama Manzar: "The Man who travelled to 10,000 villages". The Found Poem is based on his article "Death by Data." The Osama Manzar calligram can be downloaded from Academia. Osama Manzar's mission is to teach rural Indians the use of the Internet and create livelihoods.

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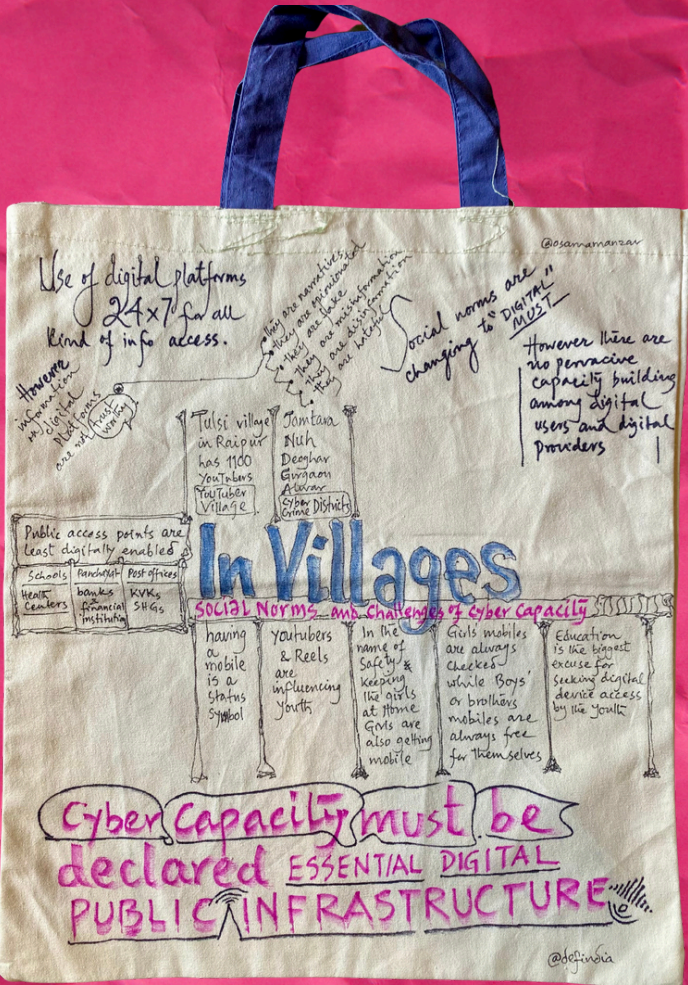
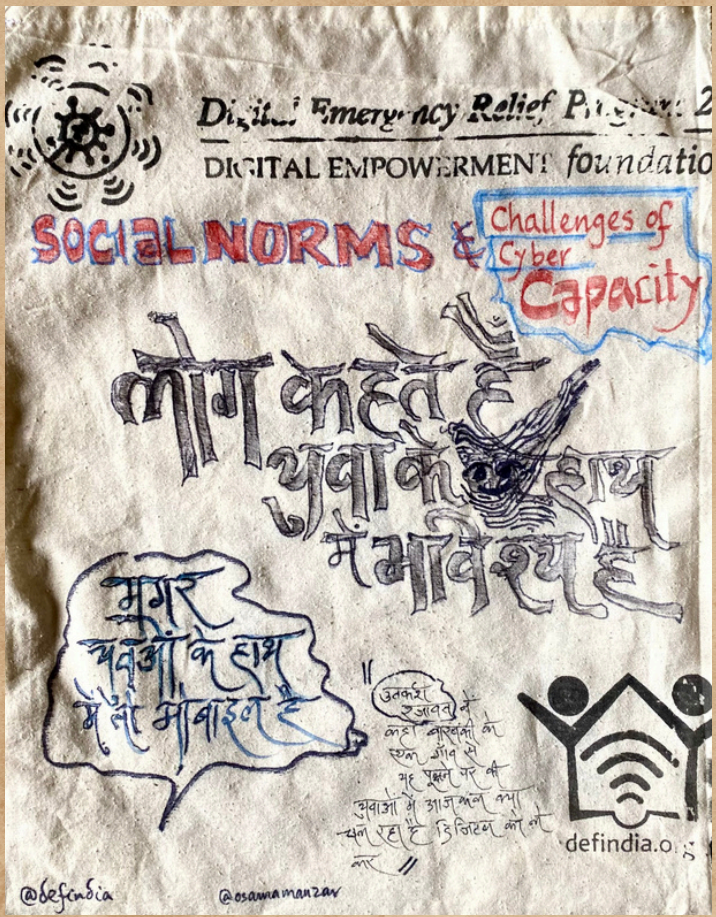

@osamamanzar
Use of digital platforms 24x7 for all kind of info access.
However information on digital platforms are not trustworthy
they are narratives
they are opinionated
they are fake
they are misinformation
they are disinformation
they are hateful
Social norms are changing to "DIGITAL" MUST
However there are no pervasive capacity building among digital users and digital providers
Tulsi village in Raipur has 1100 YouTubers
YouTuber Village
Jamtara
Nuh
Deoghar
Gurgaon
Alwar
Cyber Crime Districts
Public access points are least digitally enabled
Schools
Panchayat
Post offices
Health Centers
banks & financial institution
KVKs
SHGs
In Villages
Social Norms and Challenges of Cyber Capacity
having a mobile is a status symbol
Youtubers & Reels are influencing youth
In the name of Safety & keeping the girls at Home Girls are also getting mobile
Girls mobiles are always checked while Boys' or brothers mobiles are always free for themselves
Education is the biggest excuse for seeking digital device access by the youth
Cyber Capacity must be declared ESSENTIAL DIGITAL PUBLIC INFRASTRUCTURE
@defindia

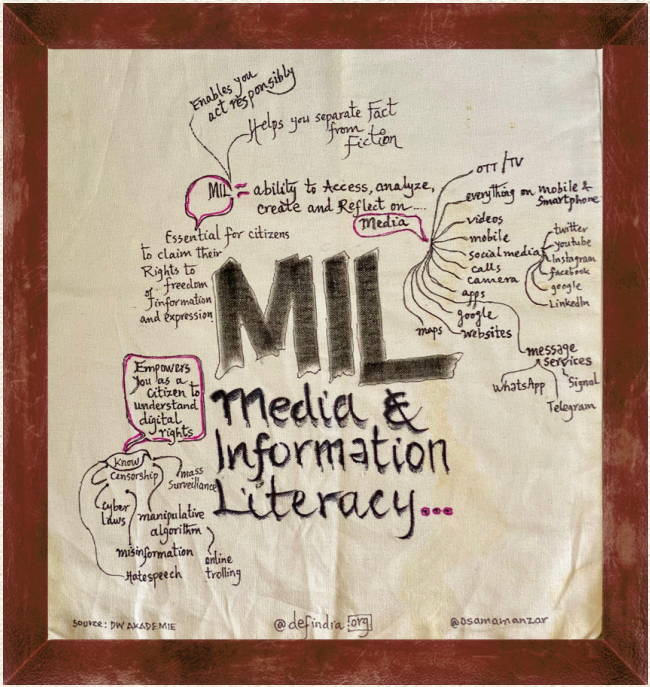
@sofindia
@osamamanzar
Establish Widespread Public Access Points with information entrepreneurs
Create trusted info commons
Recognise Cyber Capacity as digital Public Infrastructure Policy necessity
How to Build
Cyber Capacity
Resilient Society
A must MIL @ all Level
Media & Information Literacy - a - must -
each & every gov depts. must be trained in trusted information capacity
if media is everyone's hand, so should be essential to be MIL literate
establish trained & trusted information gatekeepers & cadres

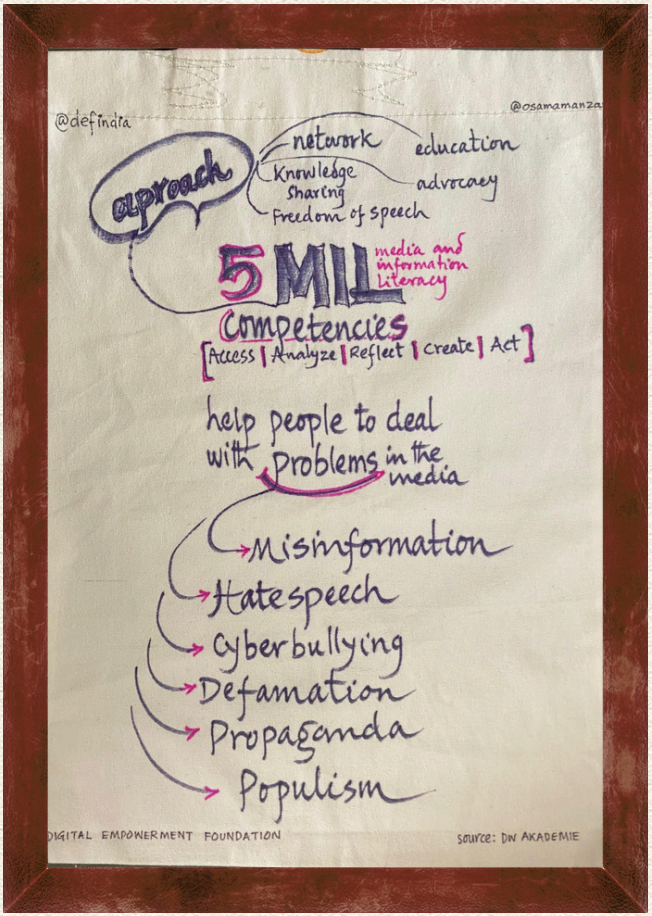
How information, social media, and digital platforms play a role in the lives of rural India and village communities. It highlights how nothing will work except building hyperlocal cyber capacity, which can bring about impactful socio-behavioral changes.

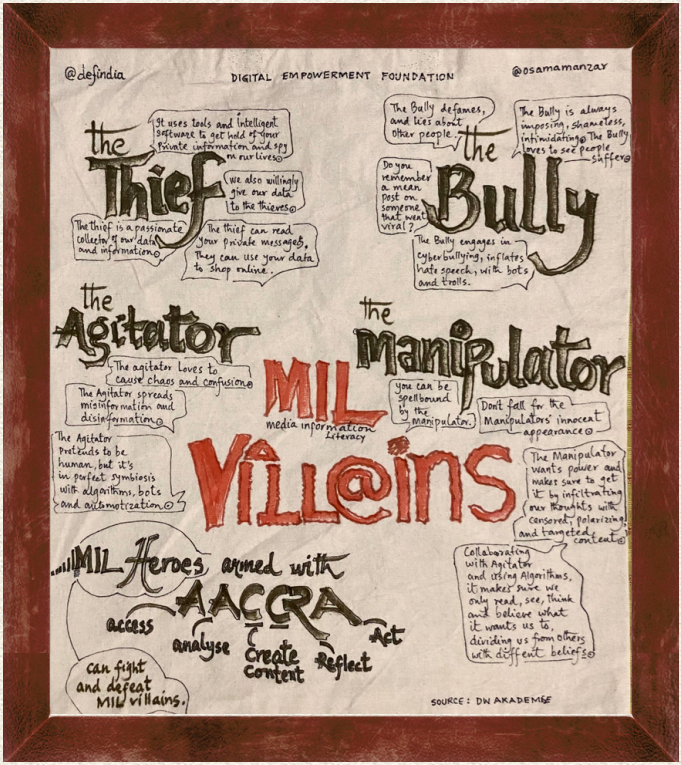

Digital Emergency Relief Program 2
DIGITAL EMPOWERMENT foundatio
SOCIAL NORMS &
Challenges of Cyber Capacity
लोग कहते हैं युवा के हाथ में भविष्य है
मगर युवाओं के हाथ में तो मोबाइल है
उतकर्श रजावत ने कहा बारबंकी के एक गाँव से यह पूछने पर की युवाओं में आजकल क्या चल रहा है डिजिटल को लेकर
defindia.org
@defindia
@osamamanzar

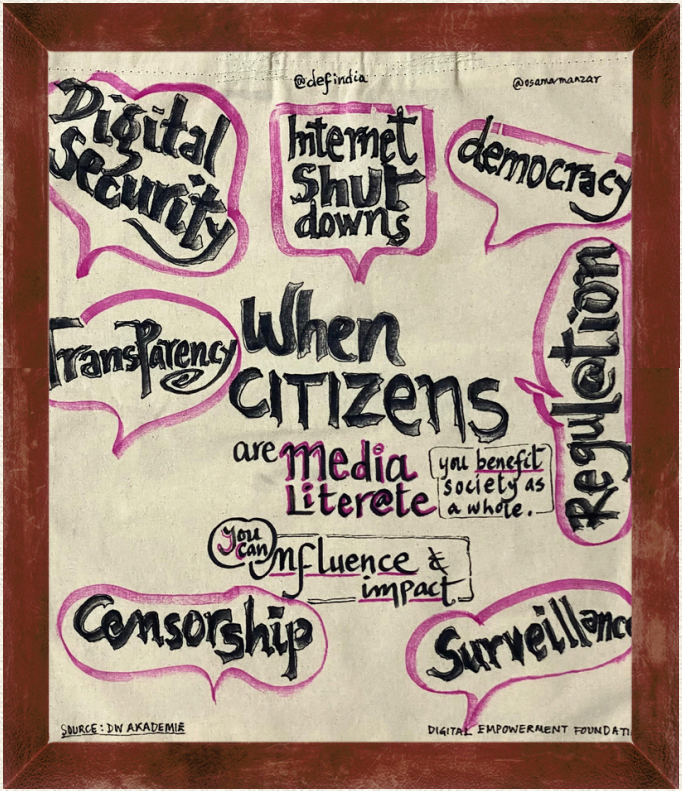
Social Norms & Challenges of Cyber Capacity
The future is in the Hands of youth
"I want MOBILE in my Hand"
This is what commented by Utkarsh Rajawat from a village in Barabanki in UP, India when he was asked "what's the digital trend among the youth in and around rural India?"
He also said
"It seems all scripted that everyone is asked or influenced to be connected and have smart phone; and then feed them absolutely garbage content through social media so that we do not think anything important
@defindia
@osamamanzar

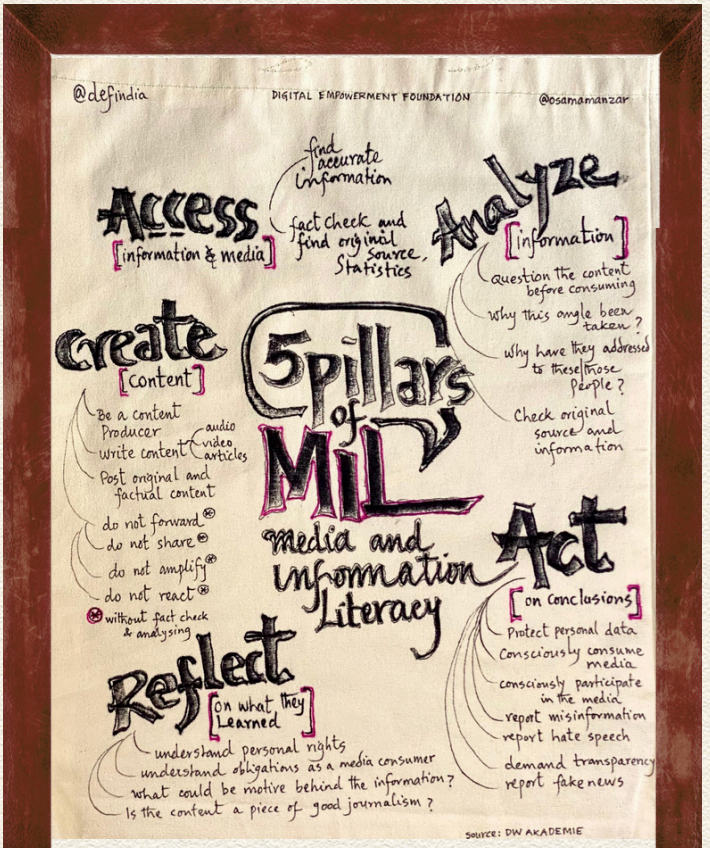
Let's visually explore a series of five infographics that delve into Media and Information Literacy (MIL) — illustrating how MIL can be understood within our ecosystem and adapted to safeguard our digital presence in a media-dominated world.


Enables you act responsibly
Helps you separate Fact from Fiction
MIL = ability to Access, analyze, create and Reflect on.... Media
Essential for citizens To claim their Rights to of freedom of information and expression
MIL
Media & Information Literacy...
Empowers you as a citizen to understand digital rights
Know
Censorship
mass Surveillance
Cyber laws
manipulative algorithm
misinformation
online trolling
Hatespeech
OTT / TV
everything on mobile & Smartphone
videos
mobile
social media
twitter
youtube
Instagram
facebook
google
LinkedIn
calls
camera
apps
google
maps
websites
message services
WhatsApp
Signal
Telegram
Source: DW AKADEMIE
@definidra.org
@osamamanzar


@defindra
@osamamanza
approach
network
education
Knowledge Sharing
advocacy
Freedom of speech
5 MIL
media and information Literacy
Competencies
[Access | Analyze | Reflect | create | Act]
help people to deal with problems in the media
Misinformation
Hatespeech
Cyberbullying
Defamation
Propaganda
Populism
DIGITAL EMPOWERMENT FOUNDATION
source: DW AKADEMIE


@defindia
DIGITAL EMPOWERMENT FOUNDATION
@osamamanzar
the Thief
It uses tools and intelligent software to get hold of your private information and spy on our lives.
We also willingly give our data to the thieves.
The thief is a passionate collector of our data and information.
The thief can read your private messages, they can use your data to shop online.
the Bully
The Bully defames, and lies about other people.
The Bully is always imposing, shameless, intimidating. The Bully loves to see people suffer.
Do you remember a mean post on someone that went viral?
The Bully engages in cyber bullying, inflates hate speech, with bots and trolls.
the Agitator
The agitator loves to cause chaos and confusion.
The Agitator spreads misinformation and disinformation.
The Agitator pretends to be human, but it's in perfect symbiosis with algorithms, bots and automatization.
the Manipulator
You can be spellbound by the manipulator.
Don't fall for the Manipulators' innocent appearance.
The Manipulator wants power and makes sure to get it by infiltrating our thoughts with censored, polarizing and targeted content.
Collaborating with Agitator and using Algorithms, it makes sure we only read, see, think and believe what it wants us to, dividing us from others with different beliefs.
MIL
media information literacy
VILL@INS
MIL Heroes armed with
AACCRA
access
analyse
Create content
Reflect
Act
can fight and defeat MIL villains.
SOURCE : DN AKADEMISE


@defindia
@esamamazar
Digital Security
Internet Shut downs
democracy
Transparency
When CITIZENS are Media Literate
you benefit society as a whole.
Regulation
You can influence & impact
Censorship
Surveillance
SOURCE: DW AKADEMIE
DIGITAL EMPOWERMENT FOUNDATI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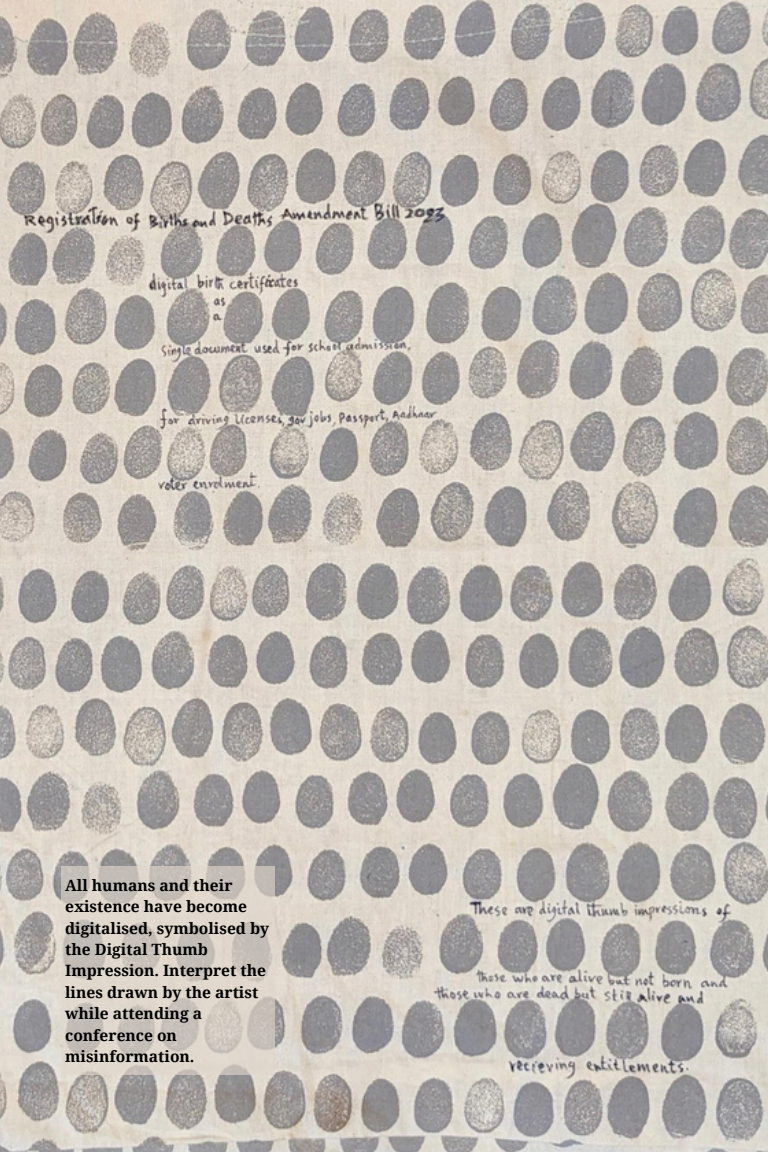
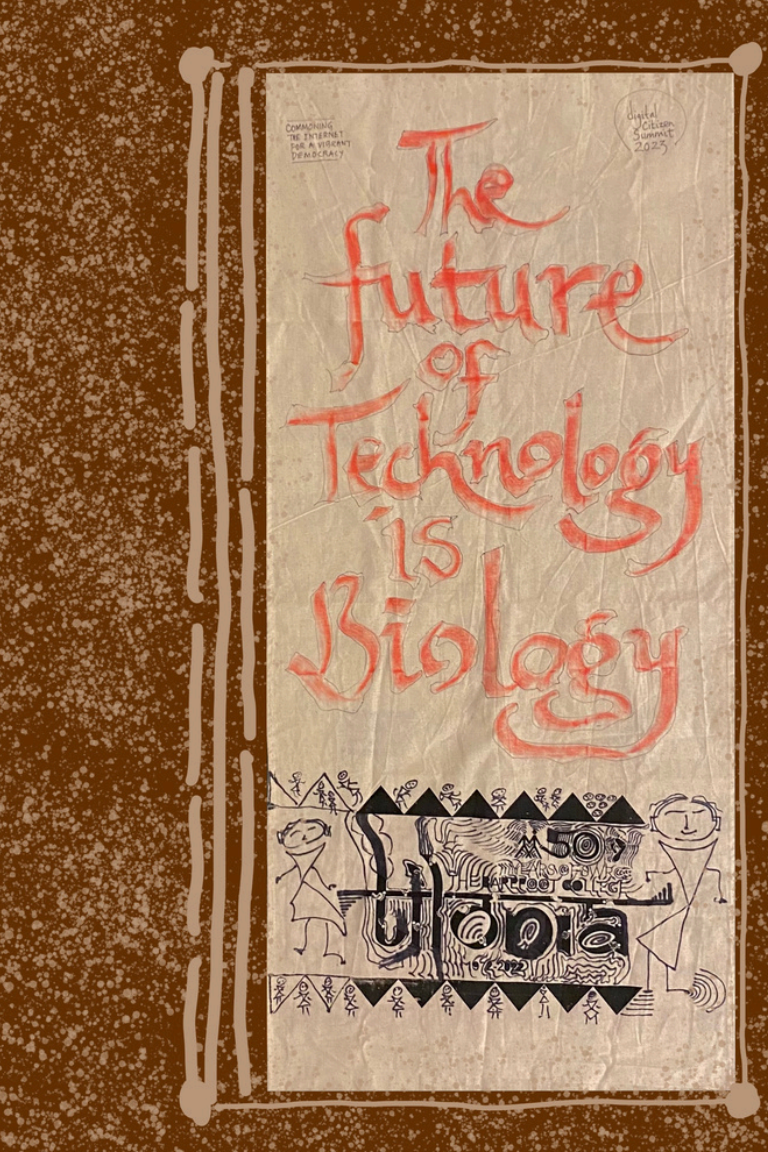
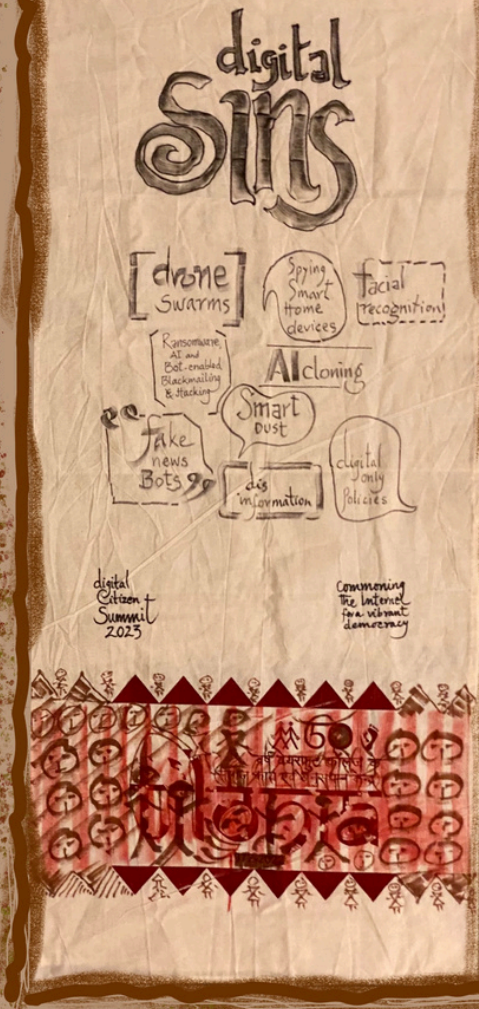
5 pillars of MIL
media and information Literacy
Access
[information & media]
find accurate information
fact check and find original source, Statistics
Analyze
[information]
question the content before consuming
why this angle been taken?
why have they addressed to these/those People?
Check original source and information
create
[content]
Be a content Producer
write content
audio
video
articles
Post original and factual content
do not forward
do not share
do not amplify
do not react
without fact check & analysing
Act
[on conclusions]
Protect personal data
Consciously consume media
consciously participate in the media
report misinformation
report hate speech
demand transparency
report fake news
Reflect
[on what they Learned]
understand personal rights
understand obligations as a media consumer
what could be motive behind the information?
Is the content a piece of good journalism?
Source: DW AKADEMIE



All humans and their existence have become digitalised, symbolised by the Digital Thumb Impression. Interpret the lines drawn by the artist while attending a conference on misinformation.


COMPLISHING
THE INTERNET
FOR A VIBRANT
DEMOCRACY
Digital Citizen Summit 2023
The future of Technology is Biology


digital
sins
drone swarms
Spying Smart Home devices
facial recognition
Ransomware, AI and Bot-enabled Blackmailing & Hacking
AI cloning
Smart Dust
Fake news Bots
dis information
digital Policies
digital Citizen Summit 2023
Commoning the Internet for vibrant democracy

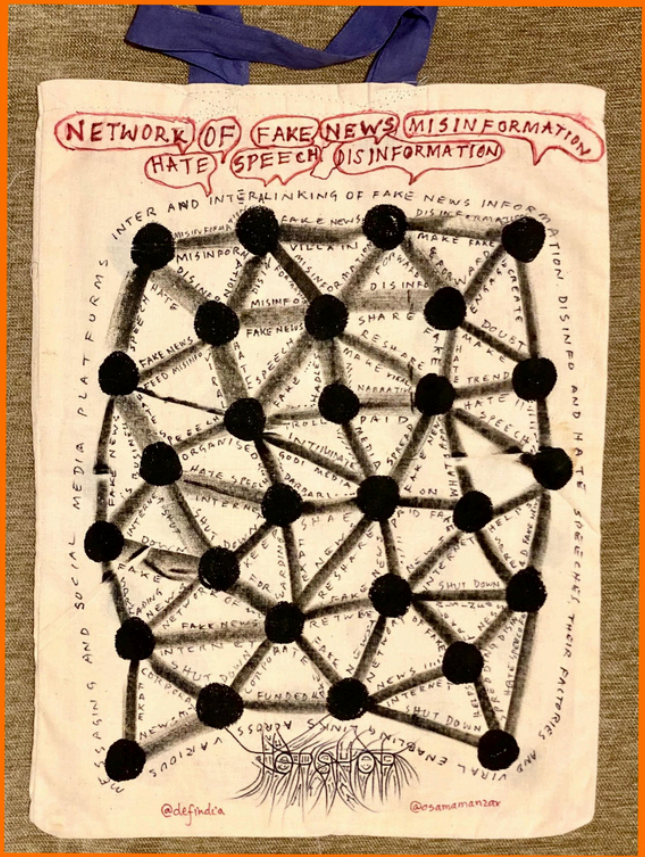
The government introduces numerous Bills, yet misinformation thrives, often fueled by those in power

THE BHARTIYA NYAY SANHITA BILL
THE DIGITAL PERSONAL DATA PROTECTION BILL 2023...
THE ADVOCATES BILL 2023.....
THE POST OFFICE BILL - 2023
THE CHIEF ELECTION COMMISSIONER & OTHER ELECTION COMMISSIONERS BILL 2023
THE TELECOM BILL
THE MULTI STATE COOPERATIVE SOCIETIES BILL 2023
THE PRESS AND REGISTRATION OF PERIODICALS BILL 2023
THE CINEMATOGRAPH BILL 2023
THE TRADE MARKS BILL 2023
THE GEOSPATIAL BILL 2023
THE ANUSANDHAN NATIONAL RESEARCH FOUNDATION BILL 2023
THE ANTARIKSH BILL 2023
THE OBSOLETE ACCOUNTS (AUDIT) BILL 2023
THE ARCHAEOLOGICAL SITES AND REMAINS BILL 2023
THE PRESERVATION OF TREES BILL 2023
THE INDIAN ANTARCTIC BILL 2023
THE BIOLOGICAL DIVERSITY BILL 2023
THE FOREST (CONSERVATION) BILL 2023
THE INDIAN PORTS BILL 2023
THE MARITIME ZONES OF INDIA BILL 2023
THE CINEMATOGRAPH (AMENDMENT) BILL 2023
THE DRAMATIC PERFORMANCES BILL 2023
THE DISASTER MANAGEMENT BILL 2023
THE WORKER'S MINIMUM WAGES BILL 2023
THE ELECTRICITY (AMENDMENT) BILL 2023
THE NATIONAL HIGHWAYS & MOTOR VEHICLES (AMENDMENT) BILL 2023
THE CONSTITUTION (SCHEDULED TRIBES) ORDER (AMENDMENT) BILL 2023
THE NATIONAL COMMISSION FOR BACKWARD CLASSES (AMENDMENT) BILL 2023
THE NATIONAL COMMISSION FOR SCHEDULED CASTES (AMENDMENT) BILL 2023
THE INTER-SERVICE ORGANISATIONS (COMMAND, CONTROL AND DISCIPLINE) BILL 2023
THE CINEMATOGRAPH (AMENDMENT) BILL 2023
THE CINEMATOGRAPH (AMENDMENT) BILL 2023
THE CINEMATOGRAPH (AMENDMENT

@osamamanzar
@defindia
BROADCASTING....
#@!

@defindia
truth must prevail

What's the Vicious Cycle of Misinformation and Fake News



Heal the Hate
@defindia
Hate Love

Manipur is the starkest example of how misinformation and fake news have played a role in the government's irresponsible behavior

Subodh Kerkar

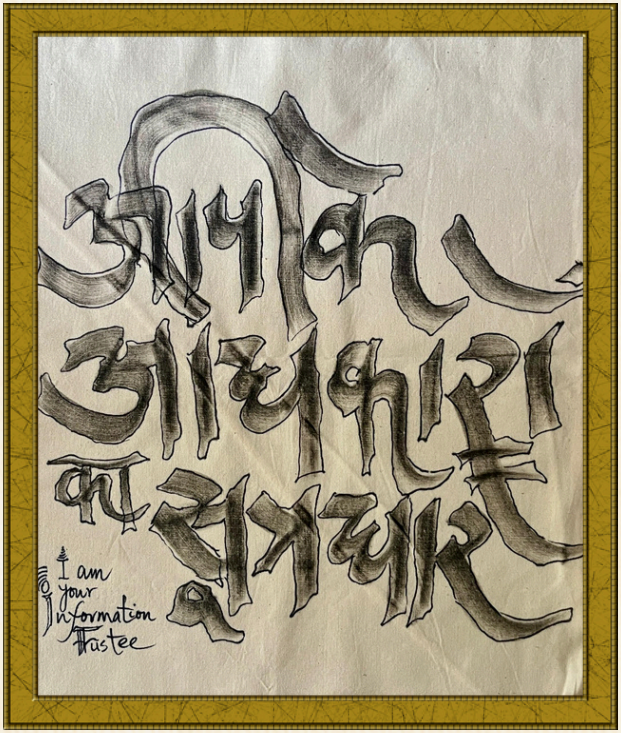
Subodh Kerkar is a qualified medical professional who gave up medicine to pursue arts 30 years ago. He has carved a niche for himself, especially in the field of conceptual art and land art. He is the founding director of Museum of Goa which is one of the largest privately-owned contemporary art spaces in Goa.

Man with a Mobile and Digibian

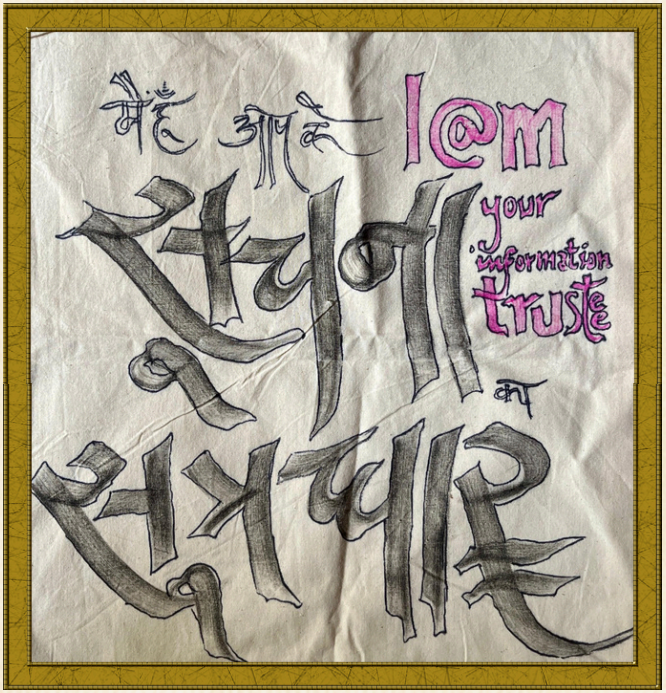
Man with a Mobile and Digibian

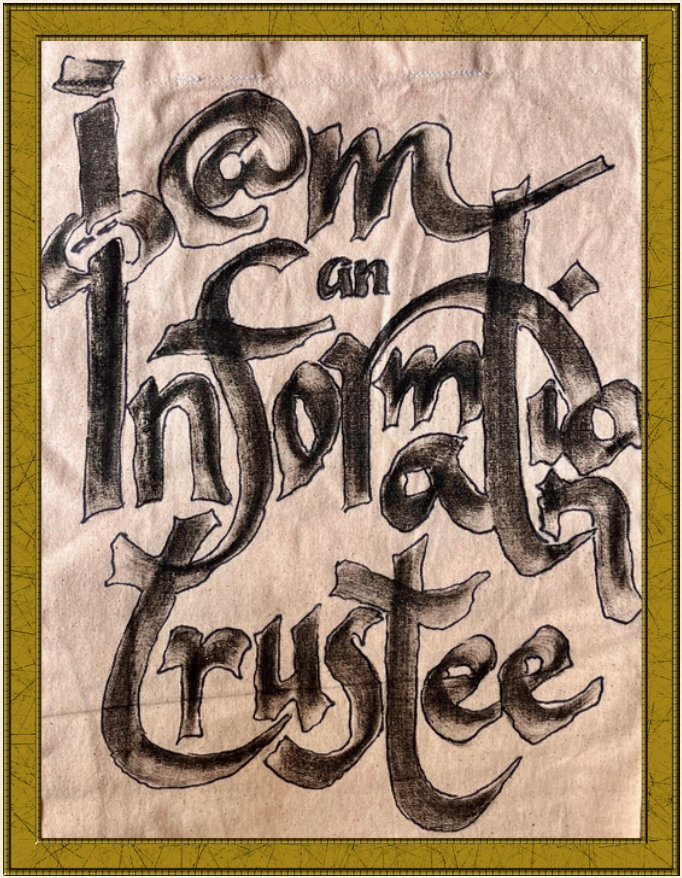
SoochnaPreneurs

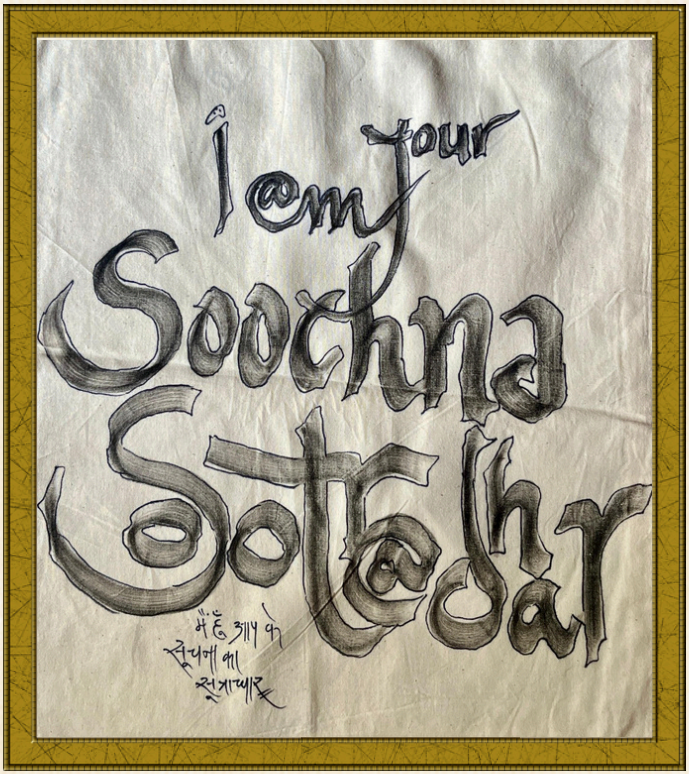
An artist's impression of women fact-checkers emerging from the ranks of SoochnaPreneurs, embodying a new responsibility as information trustees. These women stand as a vital line of defense against the relentless tide of misinformation, empowering communities with verified and reliable information.


आपके अधिकार का समाचार
I am your Information Trustee

i@m
your
fact
checker


मैं हूँ आप के
I@m
your
information
truste
का


I am an
Informal
Trustee


I am your
Soochna
Sotkar
मैं हूँ आप की
सूचना का
सूत्राधार

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Art and Collective for Digital Empowerment