

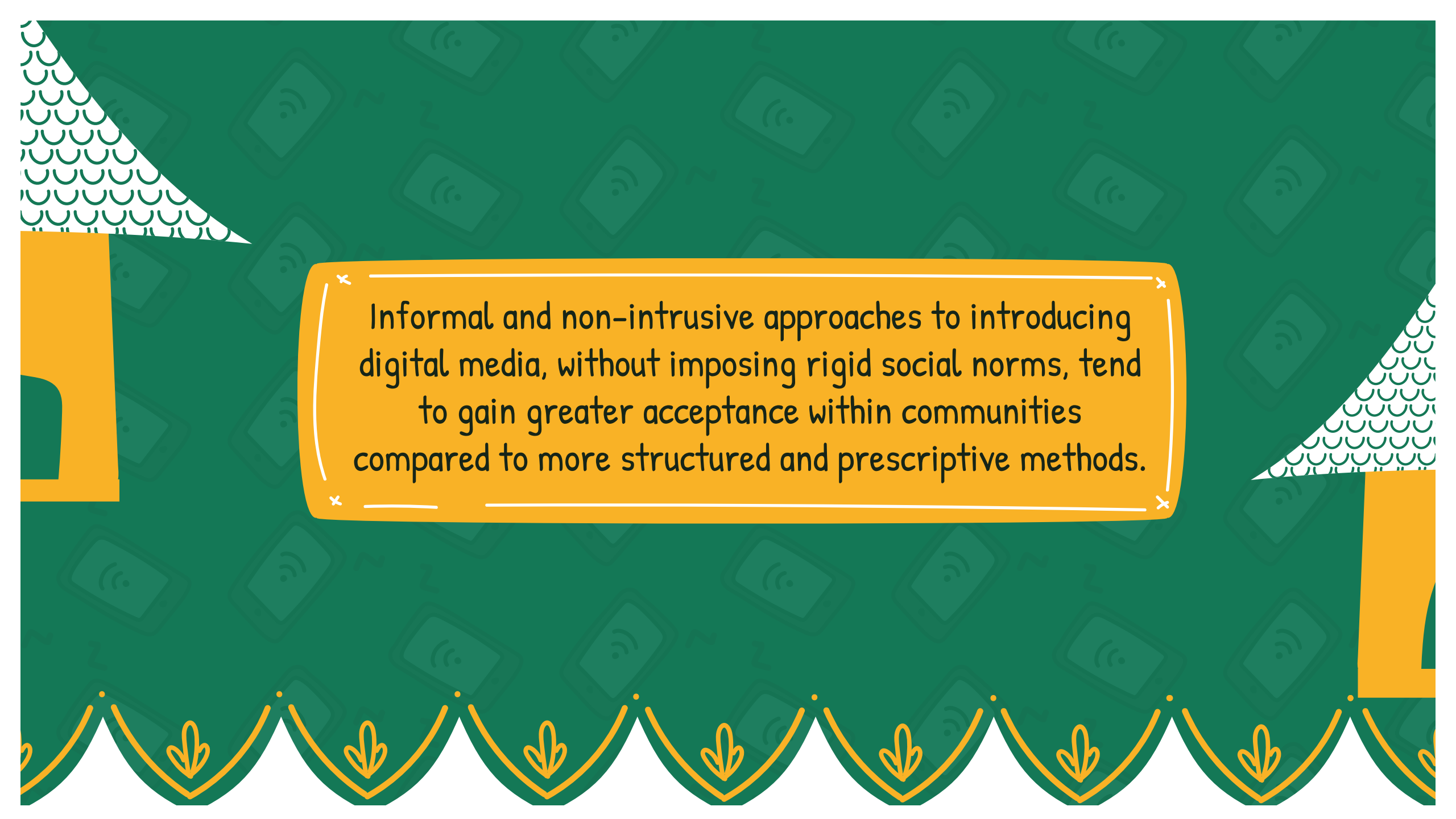


# STORIES OF WOMEN PROTAGONISM

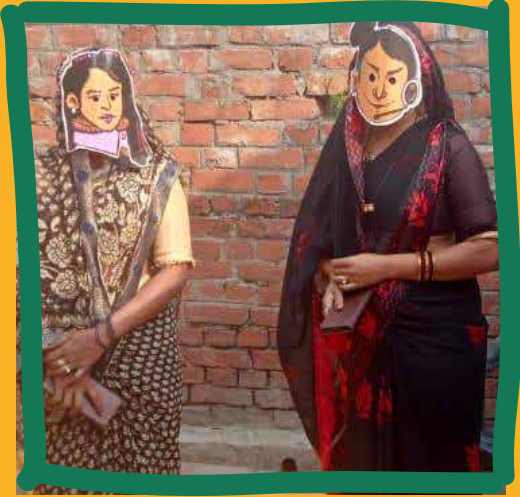
Fighting the Digital Divide

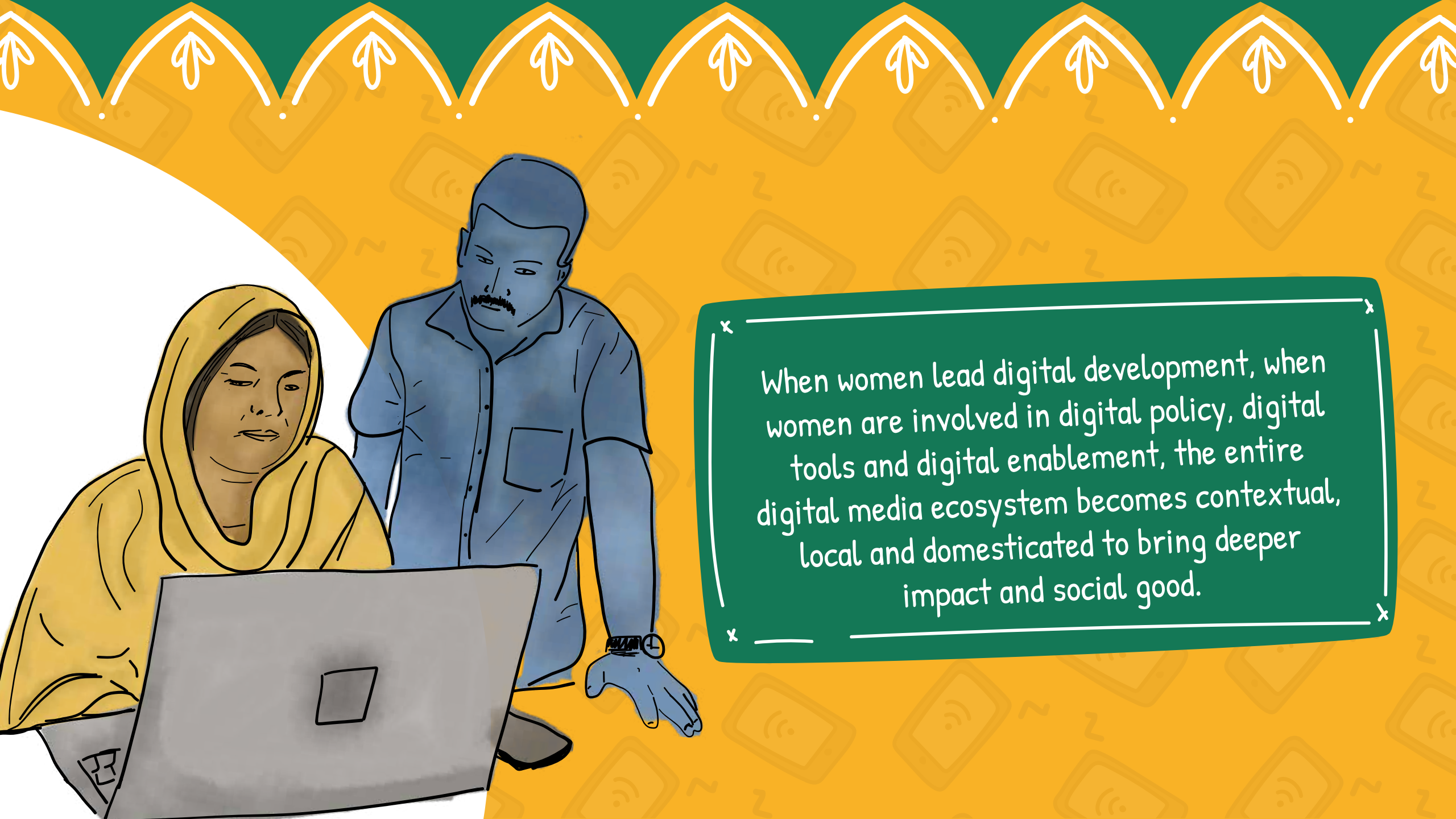






Informal and non-intrusive approaches to introducing digital media, without imposing rigid social norms, tend to gain greater acceptance within communities compared to more structured and prescriptive methods.





When women lead digital development, when women are involved in digital policy, digital tools and digital enablement, the entire digital media ecosystem becomes contextual, local and domesticated to bring deeper impact and social good.

The DEF daily feed  
shared by digital  
women  
entrepreneurs  
operating centers  
and services at the  
village level shows:

1  
Intimate interactions  
in informal settings

An illustration on a dark green background with a pattern of light green squares containing a Wi-Fi symbol. On the right, a group of women wearing yellow headscarves are depicted. One woman in the foreground is holding a baby. Above the group, a yellow circle with the number '1' is connected by a line to a yellow speech bubble containing the text 'Intimate interactions in informal settings'. The background features vertical lines suggesting an indoor setting.





5

Mobilise and  
identify issues



6

Build trust relationships



7

Create innovative  
and digital solutions



8

Use community spaces  
for empowerment





9

Keep families together



10

Create social bonds



11

Enable rights and entitlements



17-May-2024 6:01:55 pm  
Hattiga  
North Assam Division  
Assam



Standard 11  
N 27° 13' 56" E 94° 45'  
Sivasagar 7856





